

news test

Steam Cleaning is the Preferred Method for Carpet Maintenance

When it comes to professional carpet cleaning, you have many choices. There are hundreds of companies using many methods, and all are vying for your attention. Why not use the industry-preferred method for your carpets? Professional "steam cleaning", the popularized term for the hot water extraction method of carpet cleaning, offers you the most effective and affordable option to keep your carpets clean and safe.

The Proof Is In The Industry

In a 2009 survey conducted by an industry trade publication, over 90% of carpet cleaning companies report that they use steam cleaning (the hot water extraction method) to clean their customers' carpets. If 90% isn't compelling enough, consider that most carpet manufacturers, including the world's largest - Shaw Industries and Mohawk, clearly state that their preferred method is hot water extraction cleaning. Many carpet manufacturers require that consumers use a professional, steam cleaning company at least once every twelve months in order to maintain the carpet warranty. Make sure you know what your carpet manufacturer endorses – don't void your warranty!

How It Works

A pre-spray solution is applied to the carpet to dissolve both surface and embedded soil. In a dual process, hot water and cleaning agents are then delivered into your carpet pile at high pressure with a carpet "wand", aiding the pre-spray in loosening and dissolving dirt and soil. Simultaneously, a high-powered vacuum system recovers and removes the hot water and all the dirt, soil, and cleaning agents in your carpet along with it (check out our video to see this process at work). Steam carpet cleaning is accomplished with a truck-mounted unit or a portable system that your carpet technician can bring inside the home.

Effectiveness

Heat increases the ability of cleaning agents to act on the soil in your carpet, improving both the speed of the cleaning itself and the effectiveness of soil removal from deep in the pile to the surface. Hot water (heated to temperatures exceeding 150 degrees F) and the resulting steam that is produced rinses and sanitizes your carpet fibers – benefits that no other cleaning method can reproduce.

Cost

In addition to all the benefits you receive, steam carpet cleaning is a more cost-effective method for maintaining the beauty and health of your carpets. Not only will you generally pay less per cleaning, but your long-term costs are reduced as proper professional maintenance along with regular vacuuming rejuvenates your carpet fibers and gives long-lasting results.